



Dear potential Sponsor

The Falcon GT Nationals is a national concourse event held every two years for the owners of Australian built Ford Falcon GT motor vehicles. The event offers entrants opportunities to meet, compete and socialise with other GT enthusiasts during a four day event.

Cars are thoroughly checked for authenticity and adherence to manufacturer's specifications during scrutineering. On the second day, the vehicles are judged for the quality of any restoration work and the quality of the presentation.

The next event is being held on the beautiful [Gold Coast](#), Queensland over Easter - 15th to 18th of April 2022.

[The Falcon GT Owners Club of Queensland Inc.](#) (formed in 1981), is hosting the 2022 event and we are happy to offer you this rare opportunity to be a part of this amazing event with us.

The Falcon GT Nationals held every two years is an opportunity to advance your understanding to:

- Take part in a national reach
- Increase your brand awareness and profile amongst true car enthusiasts and other business professionals
- Build long term relationships with potential and existing customers
- Improve your driving vector: boost your energy, fine tune your direction
- Exploit the opportunity to network with people who can impact your next venture

We anticipate more than 400 entrants (that will be at least 800 people) without the public attending. Our Queensland club has the highest membership of any GT club in Australia, with over 400 financial members.

We are holding our Concourse/Show and Shine day on Saturday 16th of April, at the [Gold Coast Sports & Leisure Centre](#), Carrara the home of the 2018 Commonwealth Games. This multi-purpose community facility is capable of hosting major sporting events, exhibitions and trade shows. Located on the main road into Broadbeach from the M1, giving us the exposure for both cars, exhibitors and sponsors to the general public. The ease of access, expected numbers of entrants and the general public will provide a great opportunity for you to display your products and/or services.

An array of other trade businesses will be displaying their products and services at the Concourse/Show & Shine along with invited special interest vehicles on display. We anticipate vehicles in excess of \$50M to be on display this day.

On the Sunday we will be enjoying a leisure day where the entrants can relax and enjoy the sights of what the Gold Coast has to offer. We will also be arranging a car cruise throughout the Gold Coast area.

That evening, the presentation dinner will be held with seating for over 350 people with awarding of the trophies to the winners of each category. Sponsors would be a very important part of the presentation dinner and another opportunity to engage and connect with hundreds of true passionate enthusiasts.

The website dedicated for the [19th Falcon GT Nationals](#) event will be released in 2021 with direct links to your website, providing you with advertising opportunities before, during and a limited time after the event. This includes an extensive social media campaign for 12 months prior to the event.

We invite you to be part of this major national event with us and would like to offer you the invitation to submit your interest for a level of sponsorship that would suit you and your business. The detail of level and inclusion of each sponsorship can be found in the prospectus. We believe, the benefit and advantage this tendering will provide you with a fair, equitable and confidential process. An even playing field and the ability to evaluate the coverage for everyone's interest. No nepotism or favouritism or 'first in basis'.

Please register your interest to the sponsorship team before Sunday 11 April 2021 for Platinum and Gold packages via gtnats2022sponsor@outlook.com.au to take full advantage to maximise your exposure to our social media advertising leading up to this event.

Any further questions contact our sponsorship coordinator Bob Taylor on 0419 676 139 or contact the sponsorship team via gtnats2022sponsor@outlook.com.au

Regards
Sponsorship team

SPONSORSHIP PACKAGES:

2 x PLATINUM @ \$15k

- 6 tickets to dinner (valued at \$600) with option to purchase up to 4 extra at half price
- Large logo/name placement on entry shirt - front of shirt, logo on placemats, corflute drip trays, main photo banner, advertising placements in club newsletter for 2 years, social media banner logo placement, select social media post and advertising placements, display/trade site at Concourse / Show & Shine, flyer/sticker in all entrant bags.

6 x GOLD @ \$10k

- 4 tickets to dinner (valued @ \$400) with option to purchase up to 2 extra at half price
- Logo/name placement on entry shirt - sleeve, corflute drip trays, main photo banner, advertising placements in club newsletter for 2 years, social media banner logo placement, select social media post and advertising placements, display/trade site at Concourse / Show & Shine, flyer/sticker in all entrant bags.

Unlimited SILVER @ \$5k

- Option to purchase up to 2 half price dinner tickets
- Advertising placement in club newsletter for 2 years, display/trade site at Concourse / Show & Shine, flyer/sticker in all entrant bags, social media banner logo placement.

Unlimited BRONZE @\$2,500

- Option to purchase up to 2 half price dinner tickets
- Advertising Placement in club newsletter for 2 years, flyer/sticker in all entrant bags, social media banner logo placement

Unlimited Minor @\$1,000

- flyer/sticker in all entrant bags

SCHEDULE:

Sun 14 Mar 2021	Sponsorship package released and tender period opens
Sun 11 Apr 2021	Sponsorship tender period closes (for Platinum & Gold)
Wed 14 Apr 2021	Tender evaluation by sponsorship sub committee

SPONSORSHIP APPLICATION:

To register your interest to the sponsorship team via gtnats2022sponsor@outlook.com.au to take full advantage to maximise your exposure to our social media advertising leading up to this event. Forward the following details:

Company/business name:

Phone number:

Contact name:

Company/business website address: *www.*

Social media accounts:

Facebook Y/N

Instagram Y/N

Twitter Y/N

Other

Email:

Level of package:

Description of product: *eg. Cash and/or product?*

Value of the products:

Branding:

Logo/s: *Name and or picture*

END OF INVITATION